

# Beaver Dam Rotary Lights

Beaver Dam Rotary Club  
**Rotary**



Beaver Dam Rotary Lights is an outdoor winter light display in Beaver Dam, WI initiated in 2017. This display was created to bring a family friendly winter destination that our community can be proud of, while also bringing beauty, excitement and even additional tourism to our beautiful city and its parks.

We would like to continue this light display and expand it year after year. We turn the lights on the day after Thanksgiving through the end of the holiday season. It is our hope that local business and community partners will continue to support our city's Winter Wonderland in Swan Park.

## Sponsorship Opportunities

### Gifts-In-Kind

#### Santa's Helpers \$100 – \$249

- Name recognition on advertising

#### Silver Bells \$250 – \$999

- Name recognition on advertising
- Christmas tree to decorate in the park with a name/logo sign

#### Golden Halo \$1000 +

- Name recognition on advertising
- Christmas tree to decorate in the park with a name/logo sign
- Banner in the park

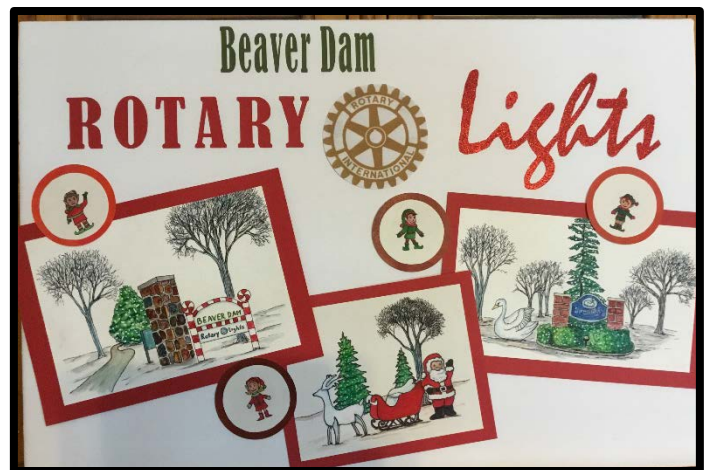
## Volunteer Opportunities

### Outdoor Park Setup

- One Saturday early November, (weather permitting)

### Takedown

- One Saturday early January (weather permitting)



Yes! I would like to sponsor or volunteer my time to Beaver Dam Rotary Lights.

Name/Company: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Email Address: \_\_\_\_\_ Phone Number: \_\_\_\_\_

Sponsorship Level:

Gifts in Kind \_\_\_\_\_ Santa's Helpers \_\_\_\_\_ Silver Bells \_\_\_\_\_ Golden Halo \_\_\_\_\_

Volunteer Opportunity:

Outdoor Park Setup \_\_\_\_\_ Takedown \_\_\_\_\_

How did you hear about us? \_\_\_\_\_

Please tear off and mail along with check or money order payable to 'City of Beaver Dam – Rotary Lights' to: 205 S. Lincoln Ave, Beaver Dam, WI 53916. \*Please note on check for use towards Beaver Dam Rotary Lights.