

LANDMARK COMMISSION
City of Beaver Dam, Wisconsin 53916
Meeting Minutes of October 2, 2019

The meeting, held in the Conference Room at the Beaver Dam Utilities Building, 108 Beltline Drive, was called to order at 4:30 p.m. by Chairperson Michael Firchow.

Other Commission members present: Commissioners Kate Schneider, Jessalyn Braun, Ruth Metz, and Alternate Commissioners Glen Link and Mark Murphy.

Absent and excused: Commissioner Dean Mueller.

Also present for all or part of the meeting: Mayor Glewen, City Attorney Maryann Schacht, Building and Zoning Administrator John Moosreiner, Teague Dickey, Mark Mitchell, Tom Salomaki, Melanie Landu, Ben Martinez, Paul Toellner, Katherine & Samantha Teletzke, Wendy Borner, Mary Vogl-Rauscher, Kris Schumacher, and Director of Facilities and Engineering Ritchie Piltz.

1.) Approval of the September 4, 2019 Commission Minutes:

A Motion was made by Metz and seconded by Link, approving the September 4, 2019 Landmark Commission minutes.

Hearing no discussion, the motion was unanimously carried.

Mark Murphy arrived at this time.

A Motion was made by Link, seconded by Metz, and unanimously carried to act on Agenda Item 9 at this time.

9.) Park Plaza Pizza, 233 Front Street:

A Motion was made by Link, and seconded by Murphy, Approving the Application for Certificate of Appropriateness for Storefront Remodel, Siding, Awning, Lighting, Landscape, and Signage.

Kate Schneider arrived at this time.

Artist renditions of the proposed improvements were reviewed. Gooseneck lighting will be used for sign lighting.

After brief further discussion, the Motion was unanimously carried.

2.) Southern Love LLC, located at 110 S. Center Street:

A Motion was made by Link, and seconded by Braun, Approving the Application for Certificate of Appropriateness for Painting, Landscape, and Signage.

Lighting of the sign will be considered in the future. If it is, a mesh screen will need to be installed in the sign to diffuse the light.

After brief further discussion, the Motion was unanimously carried.

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3.) Integrated Auto Solutions, located at 207 S. Center Street:

A Motion was made by Link, and seconded by Braun, Approving the Application for Certificate of Appropriateness for Signage with suggested vinyl lettering sign changes.

The proposed improvements were discussed along with the timing of improvements due to weather. Sign changes were discussed and added to the motion.

After brief further discussion, the Motion was unanimously carried.

4.) Iconic Energy, located at 101 Haskell Street:

A Motion was made by Link, and seconded by Metz, Approving the Application for Certificate of Appropriateness for Windows, Doors, Siding, Painting, and Gutters.

Ruth Metz was excused from the meeting at this time.

Teague Mackey spoke on the condition of the building and his proposed use of the parking lot with future solar improvements.

After brief further discussion, the Motion was unanimously carried.

5.) Art on the Town Wisconsin, located at 127 Front Street:

A Motion was made by Link, and seconded by Braun, Approving the Application for Certificate of Appropriateness for Awning and Painting.

At this time only the awning will be painted taupe to match the building.

After brief further discussion, the Motion was unanimously carried.

6.) Youth Center, located at 116 S. Spring Street:

A Motion was made by Link, and seconded by Braun, Approving the Application for Certificate of Appropriateness for Windows and Doors.

The windows and doors will be replaced and the frames will be anodized bronze color to match the brick. Sign replacement was discussed as a future project.

After brief further discussion, the Motion was unanimously carried.

7.) Twisted Sister, located at 112 S. Spring Street:

A Motion was made by Link, and seconded by Braun, Approving the Application for Certificate of Appropriateness for Windows, and Doors.

Approval of roofing improvements was removed to comply with the new Design Review Guidelines. Other improvements will be the same as in Agenda Item 6.

After brief further discussion, the Motion was unanimously carried.

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8.) Tranquil Healing, located at 109 Front Street:

A Motion was made by Link, and seconded by Braun, Approving the Application for Certificate of Appropriateness for Windows, Doors, Roof, Awning, Painting, Stairs, Gutters, Masonry and new landing, stairs and fire escape.

It was discussed to remove the “LLC” logo from the new sign.

After brief further discussion, the Motion was unanimously carried.

10.) Any other business for placement on future agendas.

Next meeting tentatively scheduled for November 6, 2019.

11.) Adjourn.

A Motion was made by Link, seconded by Braun and unanimously carried to adjourn the Landmark Commission meeting at 5:30 p.m.

Respectfully submitted,
Ritchie Piltz, Recording Secretary