

LANDMARK COMMISSION
City of Beaver Dam, Wisconsin 53916
Meeting Minutes of May 1, 2019

The meeting, held in the Conference Room at the Beaver Dam Utilities Building, 108 Beltline Drive, was called to order at 4:30 p.m. by Chairperson Michael Firchow.

Other Commission members present: Commissioners Ruth Metz, Jessalyn Braun and Kate Schneider and Alternate Commissioners Glen Link and Mark Murphy.

Absent and excused: Commissioner Dean Mueller.

Also present for all or part of the meeting: Mayor Rebecca Glewen, Building and Zoning Administrator John Moosreiner, City Attorney Maryann Schacht, Phil Wittman, Fred Hebert, Paul Rogers, Travis Whiting, and Director of Facilities and Engineering Ritchie Piltz.

1.) Approval of the April 3, 2019 Commission Minutes:

A Motion was made by Braun and seconded by Metz, approving the April 3, 2019 Landmark Commission minutes.

Hearing no discussion, the motion was unanimously carried.

Alternate Commissioner Link arrived at this time.

2.) Beaver Dam Properties, LLC, located at 202 W. Maple Avenue:

A Motion was made by Murphy, and seconded by Link, Approving the Application for Certificate of Appropriateness for new signage.

The new sign will be hand painted.

Commissioner Schneider arrived at this time.

Hearing no other discussion, the Motion was unanimously carried.

3.) Rogers Cinema, located at 236 Front Street:

A Motion was made by Braun, and seconded by Metz, Approving the Application for Certificate of Appropriateness for masonry.

The existing brick is beyond being able to be painted. A concrete based stucco with wire mesh will be direct applied to the prepared brick.

Hearing no other discussion, the Motion was unanimously carried.

4.) Century 21 Affiliated, located at 215 N. Spring Street:

A Motion was made by Schneider, and seconded by Braun, Approving the Application for Certificate of Appropriateness for new signage.

Hearing no other discussion, the Motion was unanimously carried.

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5.) Central WI Community Action Council, Inc, located at 134 S. Spring Street:

A Motion was made, and amended by Schneider, and seconded by Metz, Approving the Application for Certificate of Appropriateness for storefront remodel, including providing direct assistance on color scheme and compartmentalizing the building.

Revised colors were submitted for review. Discussion transpired on ways to visually separate the building structure to provide depth and contrast. It was agreed that Commissioner Braun will work with the owner on selection of a color scheme.

Hearing no other discussion, the Motion was unanimously carried.

6.) Central WI Community Action Council, Inc, located at 134 S. Spring Street:

A Motion was made by Schneider, and seconded by Braun, to table this request.

Hearing no other discussion, the Motion was unanimously carried.

7.) Beaver Dam Mobil, located at 201 S. Spring Street:

A Motion was made by Murphy, and seconded by Schneider, Approving the Application for Certificate of Appropriateness for storefront remodel and waiving the double fee penalty.

Hearing no other discussion, the Motion was unanimously carried.

8.) Review and possible recommendation of the revised Beaver Dam Design Review Guidelines:

Previously approved revisions were included in the updated guidelines. Discussions then transpired on revisions to the Certificate of Appropriateness application and Downtown Grant requirements.

9.) Any other business for placement on future agendas.

Next meeting tentatively scheduled for June 5, 2019.

10.) Adjourn.

A Motion was made by Braun, seconded by Schneider and unanimously carried to adjourn the Landmark Commission meeting at 5:57 p.m.

Respectfully submitted,
Ritchie Piltz, Recording Secretary