

LANDMARK COMMISSION
City of Beaver Dam, Wisconsin 53916
Meeting Minutes of March 4, 2020

The meeting, held in the Conference Room at the Beaver Dam Utilities Building, 108 Beltline Drive, was called to order at 4:30 p.m. by Chairperson Michael Firchow.

Other Commission members present: Commissioners Jessalyn Braun, Ruth Metz, Dean Mueller, and Alternate Commissioner Glen Link.

Absent and excused: Alternate Commissioner Mark Murphy

Absent and excused: Commissioner Kate Schneider

Also present for all or part of the meeting: Mayor Glewen, City Attorney Maryann Schacht, Building and Zoning Administrator John Moosreiner, Ben Martinez (Integrated Auto Solutions), Paul Toellner (PT Community Properties), Kelly Lang (White Construction), Stephen Franklin (Able Signs), Andi Colker (0638 The Clothing Collection), and Chris Higging (Daily Citizen).

1.) Approval of the October 2, 2019 Commission Minutes:

A Motion was made by Metz and second by Braun, approving the October 2, 2019 Landmark Commission minutes.

Hearing no discussion, the motion was unanimously carried.

2.) White Construction, 200 Front St:

A Motion was made by Braun, and second by Mueller, Approving the Application for Certificate of Appropriateness for Signage.

It was noted that this signage fits with current signage on the building. The Motion was unanimously carried.

3.) PT Community Properties, 116 S Spring St:

A Motion was made by Link, and second by Braun, Approving the Application for Certificate of Appropriateness for Signage.

The proposed signage will be the same dimensions as the old sign underneath.

After brief further discussion, the Motion to go with Option 1 was unanimously carried.

4.) 0.6.3.8 The Clothing Collection, 316 S Spring St:

A Motion was made by Link, and second by Mueller, Approving the Application for Certificate of Appropriateness for Signage.

Sign dimensions and materials were discussed.

After brief further discussion, the Motion was unanimously carried.

LANDMARK COMMISSION
City of Beaver Dam, Wisconsin 53916
Meeting Minutes of March 4, 2020

5.) Integrated Auto Solutions, 207 S Center St:

A Motion was made by Link, and second by Metz, Approving the Application for Certificate of Appropriateness for Storefront Remodel, Windows, Doors, Lighting, Painting, Masonry, and Signage.

Ben Martinez spoke on the proposed improvements to the building and signage.

After brief further discussion, the Motion was unanimously carried.

6.) Kraft-Heinz, 419 S Center St:

A Motion was made by Link, and second by Metz, Approving the Application for Certificate of Appropriateness for Signage.

Stephen Franklin of Able Sign spoke of the proposed changes to the Kraft signage. It was noted that additional (Philadelphia Cream Cheese) signage will be added.

After brief further discussion, the Motion was unanimously carried.

10.) Any other business for placement on future agendas.

Next meeting tentatively scheduled for April 1, 2020.

11.) Adjourn.

A Motion was made by Link, second by Braun and unanimously carried to adjourn the Landmark Commission meeting at 5:07 p.m.

Respectfully submitted,
Dorothy Janz, Recording Secretary