



BEAVER DAM
Community Library

2020

AUGUST

Transforming Lives, Strengthening our Community

The vision of a free and public library that opens doors to lifelong learning, the exploration of new ideas and the preservation of the past remains a strong tradition in our community.



Daily Avg. 198

5,164

Library Visits



2,461

Website Visits



58

New cardholders
includes 11 virtual cards

12,141

Items checked out



REFERENCE QUESTIONS ANSWERED

430



VIRTUAL PROGRAMS

5

Total programs

152

Group Attending

102

Individual
Participation



3,812

Digital and streaming
items used



74

Scans



SUMMER READING CHALLENGE

This summer we launched the Beanstack reading challenge program. People participated online, using the app, and some chose to use traditional paper logs. Everyone was asked to read or listen for a total of seven hours; they earned one reading badge per hour of reading. Everyone could earn activity badges, too! These activities encouraged people to read, watch, create and discover the library's collections and their community.

TOTAL MINUTES READ

24,091

By readers of all ages

TOTAL BADGES EARNED

449

247

Reading Badges

Activity Badges

TOP TEN ACTIVITY BADGES

Includes ties for a total of the 14 most popular badges



Backyard Wildlife Observer



Classic Movie Buff



Stay Cool



Movie Watcher



Bird Watcher



Branch Out as a Reader



Live Happy



Kindness Counts



Read a Classic



Read a Comic



Stories from Space



Family Stories



Stargazer



Making Magic