



## Spring 2021

For a complete listing of classes available, please visit our website at [morainepark.edu](http://morainepark.edu) and click on **Programs & Courses**.

### Register by Phone:

920-924-3207 or 1-800-472-4554

### Register In Person:

Stop by Student Services at one of our Campus\* locations starred below.

### Phone and In-Person

#### Registration Hours

Mon-Fri: 8:00 a.m.-4:30 p.m.  
(Closed Fridays in June & July)

**Registrations requested at least one week prior to class.**

### Locations

#### Beaver Dam Campus\*

700 Gould Street  
Beaver Dam, WI 53916-1994

#### Fond du Lac Campus\*

235 North National Avenue  
PO Box 1940  
Fond du Lac, WI 54936-1940

#### West Bend Campus\*

2151 North Main Street  
West Bend, WI 53090-1598

#### Jackson Regional Center

N173 W21150 Northwest Passage Way  
Jackson, WI 53037

#### Ripon Regional Center

850 Tiger Drive  
Ripon, WI 54971-0313

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### 145-440 How to Start Your Own Business Workshop Series

15 Hrs. - \$199.00 (62 & over \$143.44)

Small, growing businesses need help. The reality of entrepreneurship is that you can't do it all on your own. This series of 5 consecutive workshops are designed to give you the business management skills & resources necessary to succeed in today's competitive market. Take one or all 5 workshops. Each workshop meets for 3 hours for a total of 15 hours. Class is being held virtually via Zoom.

30801 ZOOM R 05:30P-08:25P Stueber 2/18-3/18

### 145-441 Introduction to Owning a Small Business - Workshop 1

3 Hrs. - \$50.00 (62 & over \$36.11)

Participants will be introduced to what it takes to start or purchase a small business. You will get practical advice and ideas that work. We will show you where to find the resources needed to take the next step and discuss economic and other factors of business ownership. No prerequisite. Class is being held virtually via Zoom.

30802 ZOOM R 05:30P-08:25P Stueber 2/18-2/18

### 145-442 Business Planning Process - Workshop 2

3 Hrs. - \$50.00 (62 & over \$36.11)

This seminar concentrates on the organization and elements of a basic business plan. Learn the uses of a business plan and when and why it is necessary - a must for people starting their own business or business owners seeking financing. No prerequisite. Class is being held virtually via Zoom.

30803 ZOOM R 05:30P-08:25P Stueber 2/25-2/25

### 145-443 Marketing and Promotion - Workshop 3

3 Hrs. - \$50.00 (62 & over \$36.11)

This seminar continues from Part I, the Planning Process, by focusing on the business plan and its effect on marketing and promotion for the business owner. The Business Plan Part I: Planning Process recommended. Class is being held virtually via Zoom.

30804 ZOOM R 05:30P-08:25P Stueber 3/04-3/04



# Classes Continued

## **145-444 Creating a Budget for Your Small Business - Workshop 4**

3 Hrs. - \$50.00 (62 & over \$36.11)

Learn to plan and forecast your cash needs in order to start, operate, or purchase a business. This step-by-step seminar concentrates on the basics of cash flow planning. This seminar teaches you the proper format and purpose of this vital part of operating a small business. No prerequisite. Class is being held virtually via Zoom.

30805 ZOOM R 05:30P-08:25P Stueber 03/11-03/11

## **145-445 Financing a Small Business - Workshop 5**

3 Hrs. - \$50.00 (62 & over \$36.11)

Learn where and how to borrow money, the dos and don'ts of borrowing, and the different sources of money available to you. Learn how to build the proper banking relationship and what is needed to secure that business loan. No prerequisite. Class is being held virtually via Zoom.

30806 ZOOM R 05:30P-08:25P Stueber 03/18-03/18

## **145-407 Business Tax Deductions**

3 Hrs. - \$40.00 (62 & over \$26.11)

Maximize your net profits and never miss an opportunity to capitalize on business tax deductions while avoiding typical mistakes. Learn how to capture every legal business deduction available to your small business including business use of the home, record keeping requirements, and vehicle use. Gain confidence while being compliant with government regulations. Zoom - Class is offered virtually via Zoom.

30893 FDC T 05:30P-08:25P Lindgren 01/26-01/26

30895 WBC M 05:30P-08:25P Lindgren 02/22-02/22

**Many more classes available!**

Search our offerings at <http://www.morainepark.edu/programs-and-courses/class-schedule/>.