



Agenda
Tourism Committee Meeting
Thursday, August 11th, 2022
10:00 am - 11:00 am
Beaver Dam City Hall

I. Call to order and attendance:

- Ruth Metz
- Diana Ogle (Chair)
- Michelle Ovans
- Deanna Springer
- Kay
- Jana Stephens
- Crystal Verran
- Elizabeth Woyt
- Becky Glewen (Advisor)
- Tracy Propst (Administrator)
- Jessica Helman (Tourism Staff)

Occasional Members

- Mitesh Patel
- Mike Waldvogel

II. Review & Approval of July, 2022 Minutes

III. Old Business

- a. Billboards
- b. WBAY Marketing Proposal
- c. Journals & Topics in Chicagoland
- d. Murals

IV. New Business

- a. Our Wisconsin Special Edition
- b. Tourism Website Map
- c. Peppercorn and Fall Downtown Fest - additional advertising?
- d. Civil War Reenactment
- e. Allocation of 2022 Budget through the year
- f. Best Dam Fest Ad Completion Updates

V. Adjournment:

Next meeting September 8th, 2022