



**Agenda**  
**Tourism Committee Meeting**  
**Thursday, September 8th, 2022**  
**10:00 am - 11:00 am**  
**Beaver Dam Chamber of Commerce or on Zoom**

I. Call to order and attendance:

- Ruth Metz
- Diana Ogle (Chair)
- Michelle Ovans
- Deanna Springer
- Kay
- Rich
- Jana Stephens
- Crystal Verran
- Elizabeth Woyt
- Becky Glewen (Advisor)
- Tracy Propst (Administrator)
- Jessica Helman (Tourism Staff)

**Occasional Members**

- Mitesh Patel
- Mike Waldvogel

II. Review & Approval of August 2022 Minutes

III. Old Business

- a. J&T Magazine – Proposal for Next Year
- b. Murals & QR Codes
- c. New Website Review for Feedback

IV. New Business

- a. DPW Expenses for Street Closures
- b. Future Events - Additional Advertising?
- c. Review of Budget and Future Spends
- d. Jessica Gives Update – photography and event promotion

V. Adjournment:

Next meeting October 13, 2022