



Agenda
Tourism Committee Meeting
November 9, 2023
10:00 am -11:00 am
Beaver Dam Chamber of Commerce

I. Call to order and attendance:

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| <ul style="list-style-type: none">• Natalie Haushalter• Diana Ogle (Chair)• Michelle Ovans• Deanna Springer• Kay Appenfeldt• Elizabeth Woyt | <ul style="list-style-type: none">• Rich Dahl• Jana Stephens• Crystal Verran• Shannon Koele (Tourism Staff) |
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Administrator
Tracy Propst

Advisors

- Mitesh Patel
- David Patel
- Mike Waldvogel
- Mayor Glewen
- Nathan Thiel

II. Approval of Meeting Minutes from October 12th, 2023

III. Unfinished Business

- a. DBDI approval of funds

IV. New Business

- a. 2024 Tourism Budget Approval
- b. 2024 Committee & Chair
- c. ARPA Funds: City Signage designs by Signorama

V. Tourism Updates

- a. Events & Billboards
- b. Historic Walking Virtual Tour
- c. Tourism Videos: The Arts & Horicon Marsh
- d. Best of Dodge Ad

VI. Adjournment

Next meeting December 14th, 2023 at 10:00 am